



## Prepared Letter to Senators

Copy and paste the letter below, filling in marked areas.  
Place on to your own letterhead and mail to your senator.

Dear Senator,

Thank you for your service to Nebraska and to our district. I appreciate the work you do for our community. [describe any previous relationship, project or success with your senator here].

We know that as you return to Lincoln in July, there are many priorities that must be dealt with. But there is no more important issue than the economic health and recovery of our state. The most critical component of economic growth remaining on the legislative agenda is the successful passage, this session, of LB 720. We acknowledge that you have heard loud and clear from your constituents that property taxes are a huge concern for the state. And we agree. It is also true that greater economic activity starts a cycle that ultimately drives property tax relief.

Our communities must be equipped with the necessary tools to come to the table with companies and ask them to choose [your city] when they are making decisions about where to grow and expand. That is why LB 720 is ultimately so important. If certain tools are taken off the table, even for a short amount of time, we lose a critical piece of our negotiating power.

When [your city] competes for a project or even an expansion of an existing business, we are almost always competing against another state. Our competitor states are well aware that Nebraska's incentives are quickly approaching their sunset date and are not afraid to use that against us. Businesses want nothing more than certainty when they are making long term financial decisions. You and your colleagues at the Legislature have the ability to provide that certainty and help us as we work to attract business and growth to Nebraska.

We'd like to make you aware of a project we are currently recruiting in your district. [provide relevant project details for local case]. The availability of Nebraska Advantage, and ImagiNE Nebraska to follow it, is critical to this particular project recruitment and many others like it.

If we can provide any additional specific information about projects in your district or ways in which we use incentives to compete, we are happy to do so. Please use us as a reference when debate begins on LB 720 during the July session. We need your support to get the bill over the finish line and keep Nebraska growing.

Sincerely,



GoodForNebraska.org