



# Social Media Guide

Social media is a great way to reach your audiences and share helpful information about LB720.

Here are sample posts you can use on your own social media channels. We recommend that you share at least one post per week.




POST COPY (Adapt for Your Social Channels)	PARTNER IMAGE
<p>Keeping Nebraska companies expanding in our state is imperative to our growing prosperity. #LB720 makes Nebraska a competitive place for companies to stay. #GoodForNebraska goodfornebraska.org</p>	
<p>Business expansion means new jobs for Nebraskans. In the last 15 years, incentivized projects have created more than 100,000 opportunities for our residents. #GoodForNebraska #LB720 goodfornebraska.org</p>	
<p>Improving our quality of life is priority one. That's why it's imperative to attract the kinds of jobs that pay higher wages and give Nebraskans more opportunity to share in our collective prosperity. #GoodForNebraska #LB720 goodfornebraska.org</p>	
<p>Since Nebraska's first incentive package was passed, we've generated more than \$30 billion in investment for our state. That's new offices, new warehouses, new assembly lines, and new opportunities for all Nebraskans. #GoodForNebraska #LB720 goodfornebraska.org</p>	



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<p>A rising tide lifts all boats. More than 170 cities across Nebraska have benefitted from an incentivized project. From the panhandle to the metro, incentivized projects bring opportunity for all Nebraskans. #GoodForNebraska #LB720 goodfornebraska.org</p>	
<p>With 48 other states providing incentive programs, Nebraska needs incentives to stay competitive. In the last 15 years, these programs have helped us win enough projects per capita to be the envy of the nation. #GoodForNebraska #LB720 goodfornebraska.org</p>	
<p>The ImagiNE Nebraska act accelerates Nebraska's economic growth by incentivizing the right kinds of projects. With employment and investment minimums, #LB720 fuels opportunities to benefit all Nebraskans. #GoodForNebraska goodfornebraska.org</p>	
<p>Nebraskans work hard. We're down to Earth. We're smart. We expect results. That's why #LB720 includes annual reporting from qualifying projects to make sure Nebraskans are getting what they were promised. #GoodForNebraska goodfornebraska.org</p>	