



Frequently Asked Questions

Q: How do business incentives help all Nebraskans?

A: Previous incentive programs have generated more than 850 projects in 170 Nebraska cities. Approval of projects is geographically neutral, and focuses on business and job growth as opposed to location.

Q: Times have changed. How does LB720 respond to today's economic conditions?

A: Job growth is always a good goal to pursue, especially during downturns. By targeting incentives toward the high-income, high-quality jobs that companies could locate elsewhere, LB720 creates opportunities for Nebraskans to achieve prosperity in slow times and prosperous times.

Q: How does LB720 incentivize high-wage jobs?

A: The wage credit in the Imagine NE Nebraska Act provides right-size wage thresholds for different communities and industries. The credit increases as project wages reach 125%, 150% and 200% of state averages. The higher the wage, the larger the incentive.

Q: Don't business incentives represent unpredictable costs to the state budget?

A: The ten-year average value of Nebraska's previous incentive programs were only 4% of general fund receipts. They represented a year-to-year variation of only \$2.31 million compared to average general fund variations of \$134.4 million. The variability of business incentives are relatively minor compared to general fund receipts.

Q: How do we hold projects accountable?

A: LB720 requires performance to receive and keep the incentives. Substantial annual reporting creates transparency so that businesses are constantly evaluated. Nebraska needs long-term projects for sustained excellence, so incentives are designed to be granted over time and with demonstrated success.



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