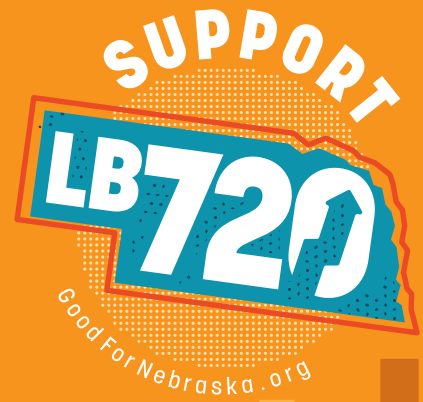


INCENTIVES ARE GOOD FOR NEBRASKA

New opportunities give our homegrown talent the chance to find and excel in jobs that will define the next generation.

CASE STUDY #2

TECHNOLOGY CENTER OF EXCELLENCE - NEW TO MARKET



A software development firm taps into a new market for its rapidly growing, highly skilled workforce.



ANNUAL BOOST TO STATE ECONOMY
\$91.9 MILLION*

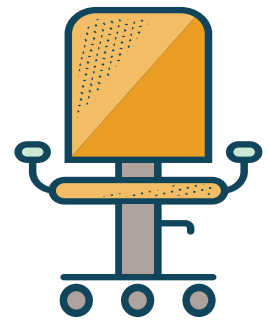
10-YEAR INCENTIVE R.O.I.† **1.45:1**

DOLLARS INVESTED



\$5 MIL.

for building lease

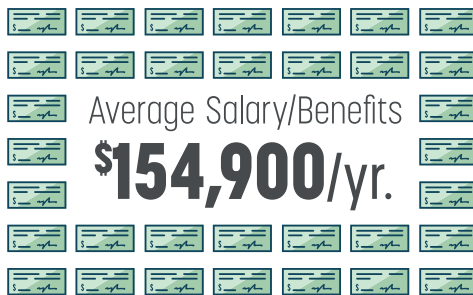


\$1 MIL.

in furniture, fixtures and equipment

TOTAL CAPITAL INVESTMENT: **\$6 MILLION**

JOBS CREATED & SUPPORTED



ANNUAL BOOST TO NEBRASKA PERSONAL INCOME: **\$39.8 MILLION****

GOOD FOR NEBRASKA

* When fully operational. Includes activity directly related to company's operations and associated spillover activity.

** Wages and benefits for jobs directly related to projects, additional B2B spending and additional household spending.

† Return on investment to state and local tax returns compared to incentives provided.