

# INCENTIVES ARE GOOD FOR NEBRASKA

Business growth means more opportunities for our best and brightest to make a living right here at home.

CASE STUDY #1

LARGE MANUFACTURING - NEW TO MARKET

SUPPORT

**LB720**

GoodForNebraska.org



GRAND ISLAND

A national motor vehicle maker retrofits an existing location for their new line manufacturing facility.



ANNUAL BOOST TO STATE ECONOMY

**\$395 MILLION\***

10-YEAR INCENTIVE R.O.I.<sup>†</sup> **2.92:1**

## DOLLARS INVESTED

**\$25 MIL.**



for Building Acquisition

**\$40 MIL.**



in Equipment Purchases

**\$10 MIL.**



for I.T. Improvements

**\$5 MIL.**



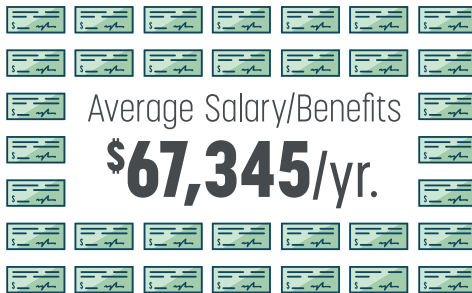
in Construction Activity

TOTAL CAPITAL INVESTMENT: **\$80 MILLION**

## JOBS CREATED & SUPPORTED



**725**  
NEW JOBS



Average Salary/Benefits  
**\$67,345/yr.**



Supports an additional  
**763 NEBRASKA**  
**WORKERS**  
including wholesale trade, truck transportation, restaurants & real estate.

ANNUAL BOOST TO NEBRASKA PERSONAL INCOME: **\$90.9 MILLION\*\***

GOOD FOR NEBRASKA

\* When fully operational. Includes activity directly related to company's operations and associated spillover activity.

\*\* Wages and benefits for jobs directly related to projects, additional B2B spending and additional household spending.

† Return on investment to state and local tax returns compared to incentives provided.