



Prepared Letter to Members

Adapt the letter below for communication with your members.
Copy and paste in an email or onto your own letterhead.

Dear Chamber Members,

Nebraska is evolving and there is optimism that our recovery will create increased opportunities for our businesses and our communities. Now more than ever, it is imperative that Nebraska positions itself as a leader in innovation and opportunity.

Here's how you can help: Nebraska's business incentives program is set to sunset at the end of 2020 - that's just a few months from now. It would be an unfortunate end to one of the most disruptive years in history. As the state legislature reconvenes in July, they can implement a new program to benefit all Nebraskans.

In today's competitive economic climate, our state cannot be left behind as every state currently has a business incentive program to attract outside business and investment. The ImagiNE Nebraska Act, or LB 720 would help ensure our economic developers have the tools they need to keep our communities strong and successful for years to come.

As the nation's evolving health, economic and societal situation continues to catalyze change, there is an opportunity to welcome new projects and people to our state, as well as get unemployed Nebraskans back to work. However, we must have a modern, effective and responsive business incentives program in place that prioritizes performance, accountability and responsiveness to the needs of all Nebraskans.

The ImagiNE Nebraska Act would allow for businesses to build, flourish and become a part of our communities through their investment and job creation. To date, 170 Nebraska communities have benefitted from incentivized projects from the Panhandle to the Metro, proving that all areas of our state can continue to grow along with the companies we are hoping to attract.

With your help, we can get LB 720 passed into law. Please contact our area state senators and let them know you support the ImagiNE Nebraska Act to keep Nebraska growing.

Sincerely,
(Chamber CEO)



GoodForNebraska.org