INCENTIVES ARE GOOD FOR NEBRASKA

Business growth means more opportunities for our best and brightest to make a living right here at home.

CASE STUDY #1
LARGE MANUFACTURING - NEW TO MARKET

10-YEAR INCENTIVE R.O.I.† 2.92:1

DOLLARS INVESTED

- $25 MIL. for Building Acquisition
- $40 MIL. in Equipment Purchases
- $10 MIL. for I.T. improvements
- $5 MIL. in Construction Activity

TOTAL CAPITAL INVESTMENT: $80 MILLION

GRAND ISLAND

A national motor vehicle maker retrofits an existing location for their new line manufacturing facility.

ANNUAL BOOST TO STATE ECONOMY $395 MILLION*

JOBS CREATED & SUPPORTED

- 725 NEW JOBS
- Average Salary/Benefits $67,345/yr.
- Supports an additional 763 NEBRASKA WORKERS including wholesale trade, truck transportation, restaurants & real estate.

ANNUAL BOOST TO NEBRASKA PERSONAL INCOME: $90.9 MILLION**

* When fully operational, includes activity directly related to company’s operations and associated spillover activity
** Wages and benefits for jobs directly related to projects, additional R&D spending and additional household spending
† Return on investment to state and local tax returns compared to incentives provided

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